



CELEBRATING 60 YEARS OF THE PCC. PLEASE FORWARD THIS INFORMATION TO YOUR PCC MEMBERSHIP.

September 21, 2021

What you Missed From the National Postal Forum Monday

If you were unable to attend the National Postal Forum (NPF) yesterday, you missed an exciting day filled with informative content and interactive sessions. Hosted by Judy de Torok, Vice President, Corporate Affairs, NPF kicked off with a news magazine style program featuring Postmaster General, Louis DeJoy. Mr. DeJoy discussed his Delivering for America plan and from there, Judy and Louis participated in a series of interactive and engaging roundtable discussions with USPS executives. The roundtables featured key themes on readiness for peak season; how USPS is engaging its employees; strategies underway for future capital and property investments; exciting new products and services; and USPS Connect.

One of the exciting features of the NPF platform is attendees will have access to the content 30 days after the event. Attendees have the opportunity to view hours of programming at their convenience.

Yesterday, there were six live workshops on topics ranging from Data Strategies, Maximizing the Mail Moment, the Customer Evolution, Planning for Cycle O, and the Language of Mail. Chief Technology Officer and Executive Vice President, Scott Bombaugh and Vice President, Engineering Systems, Linda Malone led a session on *Technology Advances Supporting the 10-Year Plan*. They were later joined by Vice President, Enterprise Analytics, Jeff Johnson, Vice President, Innovative Business Technology, Gary Reblin, and Executive Director, Next Generation Delivery Vehicle, Vicki Stephen for a Q&A discussion.

We had live networking opportunities with the Area Vice Presidents and District Managers from the Atlantic, Central, Southern, and WestPac regions. Attendees had the opportunity to ask questions and hear first-hand operational updates and peak-planning.

Closing out day-one of NPF was our featured guest speaker Dewitt Jones, a world-class photojournalist and renowned lecturer. He provided insightful life lessons and encouraged attendees, "not to prove themselves, but improve themselves."

NPF kicks-off today at 10 AM EDT with more live workshops, a General Session featuring our Chief Customer and Marketing Officer and Executive Vice President, Steve Monteith, and more opportunities to network live with the Areas.

You still have time to register. To register, [CLICK HERE](#).

Industry Engagement and Outreach, Corporate Affairs

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